

DZEK

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One Deck Of Cards

A series of playing card designs designed by Tauba Auerbach, released in two iterations, ***Shapes*** and ***Functions***. Each deck is produced in a hand numbered edition of 250

Designed by: Tauba Auerbach

Produced by: DZEK, New York

Year: 2009

Edition: 250 for each deck + 10 Artist Proofs

Cards: Graphite center card stock with plastic coat

Case: linen, cardboard, blind deboss, grosgrain ribbon

Dimensions: 2.75 x 3.75 x 1 in.

About

Artist Tauba Auerbach has designed a series of playing cards which builds on her *50/50* work, an exploration of opposites and language. *50/50* culminated in a book published by Deitch Projects in 2008 titled *50/50*, 100 pages 100 patterns, 50% white, 50% black.

The series One Deck of Cards consists of two different decks, one based on mathematical functions and the other on geometric shapes, typical of the artist's highly acclaimed visual arts. Auerbach created original art as well as three new typefaces, *king*, *queen*, and *knave*, for the project.

Decks come with an informational fold out and are encased in a hand numbered, blind-de-bossed, linen slide box with ribbon lift and pull-tab. Each of the two decks is produced in an edition of 250 with 10 artist proofs and was produced in collaboration with Brent Dzekciorius of DZEK, an editor and publisher of design and art multiples.

Functions Deck

The *Functions* Deck uses the basic math functions + - x ÷ as suits. The face cards are platonic solids and the jokers are ≠ and ∞ (perhaps torturous but also enchanting ideas/symbols.) Instead of red and black, the suits are black on a white background or white on a black background, so the deck is half black and half white, in keeping with the *50/50* series.

Each suit and its counterpart are opposites... so addition is black on white, while subtraction is white on black. These functions cancel out or counteract each other mathematically as well, so they are inversions in both color and in function.

Shapes Deck

The *Shapes* deck has four geometric shapes as suits, intended to invoke the typical suits, but in an abstracted way. This deck is more classic, red and black on white with the royal family represented as platonic solids, the same as in the *Functions* deck. Jokers are scribbles and amoebas.

Artist Bio

Tauba Auerbach graduated in 2003 with a BA in Visual Arts from Stanford University where she studied with Margaret Kilgallen. Her work has recently been featured in the New Museum's, *The Generational: Younger Than Jesus*, and the SECA award exhibition at the SFMoMA. This past fall, her second solo show at Deitch Projects, titled, *here and now/and nowhere*, received significant critical acclaim. Auerbach is represented by Deitch Projects in New York, Jack Hanley in San Francisco, and Standard in Oslo. She lives and works in New York and San Francisco.

For Inquiries

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